



CINCINNATI PROFILE + SAKS FIFTH AVENUE

2010 GENTLEMEN OF STYLE & SUBSTANCE

benefiting THE CINCINNATI PARKS FOUNDATION

SEPTEMBER 15TH
SAKS FIFTH AVENUE

SPONSORSHIP PACKAGES

CINCINNATI
Profile



THE **BMW** STORE



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For the fourth year in a row we will recognize a select group of gentlemen for their dedication and commitment to the City of Cincinnati and its many charitable foundations. These men, who are nominated by our readers, will be featured in our August/September issue of Cincinnati Profile and will receive the Gentlemen of Style and Substance Award at a private cocktail reception on September 15th at Saks Fifth Avenue. Proceeds from the event will benefit the Nature Next Door program of the Cincinnati Parks Foundation which provides educational programs at five inner city park locations and serves over 3,600 "at risk" children.

SPONSORSHIP PACKAGES

PRESENTING (ONLY 2 REMAINING)..... \$5,000
PLATINUM (ONLY 4 AVAILABLE)..... \$3,000
GOLD \$1,500
NATURE NEXT DOOR PATRON..... \$300

IF YOU WOULD LIKE TO JOIN US
IN RECOGNIZING THESE MEN
AND SUPPORTING A GREAT CAUSE,
PLEASE CALL RIC WELKER AT
(513) 530-3241

DEADLINES

FINAL DEADLINE TO BE
INCLUDED IN THE EVENT IS
JULY 17, 2010

PRESENTING SPONSOR

\$5,000 (Only 2 Remaining)

SPONSORSHIP INCLUDES:

- Full Page ad in the August/September 2010 issue of Cincinnati Profile.
- 4 Tickets to the GOSS event.
- Listed as Presenting Sponsor, including logo, in the following event promotional materials:

PRINT

CINCINNATI PROFILE:

August/September 2010 issue

October/November 2010 issue (*Recap of Event Ad*)

ADDITIONAL PRINT PUBLICATIONS:

Housetrends Magazine August/September 2010 issue

Reach Magazine August 2010 issue

INVITATIONS

Over 3,000 mailed to exclusive list of Cincinnati's VIPs.

ON-LINE/EMAIL

WEB:

Banner Advertising on CincinnatiProfile.com.

GOSS Event web page.

EMAIL BLASTS:

2 promoting the nomination of potential GOSS recipients.

2 promoting the GOSS event.

AT THE EVENT

Media Wall & Stage Backdrop.

Saks' window display at entrance.

In-store banners.

Video on high definition monitors.

Recognition during awards ceremony by event emcee, Clyde Gray.

Additional opportunities to promote company at the event are possible but must be approved first by Cincinnati Profile and Saks Fifth Avenue.

CINCINNATI
Profile

513 530 3240 | 9850 RED HILL DRIVE | CINCINNATI OH 45242

WWW.CINCINNATIPROFILE.COM

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PLATINUM SPONSOR

\$3,000 (Only 4 available)

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- 6 Tickets to the GOSS event.
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PLATINUM (ONLY 4 AVAILABLE).....	\$ 3,000
GOLD	\$ 1,500
NATURE NEXT DOOR PATRON.....	\$ 300

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DEADLINES

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CINCINNATI Profile

513 530 3240 | 9850 RED HILL DRIVE | CINCINNATI OH 45242
WWW.CINCINNATIPROFILE.COM

GOLD SPONSOR

\$1,500

SPONSORSHIP INCLUDES:

- Half-page ad in the August/September 2010 issue of Cincinnati Profile.
- 4 Tickets to the GOSS event.
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NATURE NEXT DOOR PATRON SPONSOR

\$300 Donation

SPONSORSHIP INCLUDES:

TICKETS

4 Tickets to the GOSS event and four 15% off cards to Sak's Fifth Avenue to be used that night.

INVITATIONS

Listed as Patron Sponsor on over 3,000 invitations mailed to an exclusive list of Cincinnati's VIPs.

PRINT

Listed as a Patron Sponsor in the October/November 2010 issue of Cincinnati Profile.

**DEADLINE TO BE INCLUDED IN ALL
MATERIALS IS JULY 17, 2010**

**IF YOU WOULD LIKE TO BE A SPONSOR
AND SUPPORT A GREAT CAUSE PLEASE
CALL ALICIA KRALL AT (513) 357-2616**



SUPPORT THE NATURE NEXT DOOR PROGRAM



The Cincinnati Parks' Nature Next Door Program began with a simple goal: to bring nature and science education to children who would not otherwise have access to this type of educational programming. While our park system has 5 fully-equipped and staffed nature centers with year-round camps and activities, many children cannot get to those nature centers due to lack of funds or proximity. For thirteen years, dedicated Park staffers and volunteers have packed up their own cars in the summertime and organized group activities in some of our city's most at-risk neighborhoods.

Today, the Nature Next Door program runs for 9 weeks during the summer months and brings fun and an environmental experience to over 3,600 kids during that time. While many of the kids are "drop-in's," some children come with groups organized by the Boys & Girls Club, local church groups, and other non-profit organizations who share our common goal to provide quality summer programming for all children. Our staff and volunteers organize weekly sessions free of charge at 5 sites – Lincoln Recreation Center Greenspace, Dempsey Park, Roselawn Park, Fleischmann Gardens and Inwood Park. Programming includes hands-on lessons on wildlife, fossils, insects, and so much more.

With the help of our generous partners Saks Fifth Avenue and Cincinnati Profile Magazine, the Gentlemen of Style & Substance event has raised over \$30,000 in the past 4 years to fund the Nature Next Program. Thanks to the success of this event and the support of so many in the community, the Cincinnati Parks Foundation and the Cincinnati Park Board will provide a fully-loaded van to transport staff and materials this summer. Now we raise funds to pay for staff labor and additional program materials to keep this opportunity alive for the Nature Next Door children.



CINCINNATI PARKS FOUNDATION | 950 EDEN PARK DRIVE | CINCINNATI, OH 45202
(513) 357-2616 | WWW.CINCINNATIPARKS.COM